

CELL FOR ENTREPRENEUR DEVELOPMENT

INTRODUCTION

Cell for Entrepreneur Development (CED) was started in the year 1999 in our college and this quality circle is successfully running with the motto “Educate and help to shape the future”.

Objectives:

- To create awareness and develop skills for income generation.
- To encourage and enable students to start business by providing professional guidance and consultancy service.
- To organise seminar, conference, workshop and training programme to enhance the prospects of women entrepreneurs.
- To network with NGOs, SHG and local bodies for promoting their business.

Year	Date	Activity
2011-12	16.10.2011	Student stalls of healthy eatables, stationeries and garments was arranged to motivate the budding entrepreneurs.
	15.02.2012 to 20.03.2012	A one month intensive entrepreneurship development programme for scheduled caste youth of Ramanthapuram district on the topic “You can be an Entrepreneur” was organised by Entrepreneurship Development Institute, Government of Tamilnadu in partnership with Ministry of Micro, Small and Medium Enterprises, Government of India and National Institute of Micro, Small and Medium Enterprises, Hyderabad and supported by TBAKC, Kilakarai.
	15.03.2012	A one day training programme on making soft toy products was arranged. Ms. Rajalakshmi, final year MCA student of our college was the resource person. 25 SC/ST unemployment youth attended and got trained in making soft toy products.
2012 – 13	24.08.2012	A one day training programme on hand made products was organised in order to create self-employment ability among students. Ms. Rajalakshmi, alumnae of our institution was the resource person.
	30.08.2012	College bazaar was organised by Tamilnadu Corporation Development of Women in our college campus in order to provide handhold support

		for the sale of self-help group products and also the students of Business Administration were trained to analyse the quality, rate and the packaging techniques of the self-help products.
	11.12.2012	A one day orientation program on “Kick starting the Entrepreneurial Campus’ was conducted for all staff members. Dr. Rosy Fernando, Head, Department of Commerce and Dean of Student Training and Development, MOP Vaishnav College for Women, Chennai was the resource person.
	17.12.2012 to 31.12.2012	A twelve days intensive entrepreneurship development programme for unemployment youth of Ramanthapuram district on the topic “You can be an Entrepreneur” was organised by Entrepreneurship Development Institute, Government of Tamilnadu in partnership with Ministry of Micro, Small and Medium Enterprises, Government of India and National Institute of Micro, Small and Medium Enterprises, Hyderabad and supported by TBAKC, Kilakarai.
2013 – 14	04.07.2013 25.07.2013 04.08.2013 04.10.2013 17.10.2013	Student stalls of healthy eatables, stationeries and garments was arranged to motivate the budding entrepreneurs.
	20.10.2013	K.M. Buvaneswari, Assistant Professor participated in one day state level conference in Entrepreneurship Development Programme organised by ICT Academy at Madurai and Grant-in-aid of Rs. 1,00,000/- released during 2013-14 from Entrepreneurship Development Institute, Gunidy, Chennai – 600 032 to meet the expenses under the scheme of “Establishment of Entrepreneurship Development Cell in Higher Educational Institutions”
	21.01.2014 to 23.01.2014	Three days was organised by Tamilnadu Corporation Development of Women in our college campus in order to provide handhold support for the sale of self-help group products and the exhibition was inaugurated by Ms. Poonkkulali, Project Officer, Tamilnadu Corporation development of Women, Ramanathapuram.
2014 – 15	21.08.2014 to 23.08.2014	A Three day College bazaar was organised by Tamilnadu Corporation Development of Women in our college campus in order to provide handhold support for the sale of self-help group products and to improve awareness among students regarding entrepreneurship
	24.09.2014	student stalls of healthy eatables, stationeries and garments was arranged to motivate the budding entrepreneurs
	16.09.2014	An Entrepreneurship Awareness Programme was organised for creating

		awareness among students regarding entrepreneurship. Dr. Rosy Fernando, Head, Department of Commerce and Dean of Student Training and Development, MOP Vaishnav College for Women, Chennai was the resource person
	28.11.2014	A one day training programme on hand made products was organised in order to create self-employment ability among students. Ms. Rajalakshmi, alumnae of our institution was the resource person
	19.12.2014	A guest lecture on “Entrepreneurship Awareness Drive among Students” was organized and Dr. A. Jasmine, Head, Department of Business Administration, TBAKC was the resource person
	12.01.2015	An expo of handloom products from Co-optex, Ramanathapuram was arranged to develop an interest for handloom products among students
2015 – 16	24.06.2015 and 25.06.2015	An expo on garments of Helen Fabrics, Madurai and Swapan Saree and Textiles of Mr.Nag Bapi was arranged in our campus to motivate the entrepreneurial interest of private entrepreneurs
	23.07.2015 to 25.07.2015	A three days College bazaar was organised by Tamilnadu Corporation Development of Women in our college campus in order to provide handhold support for the sale of self-help group products and to improve awareness among students regarding entrepreneurship
	29.09.2015	An exhibition cum sale of products made by mentally challenged children was arranged to motivate the entrepreneurial ability of disabled persons
	02.12.2015	Student stalls of healthy eatables, stationeries and garments was arranged to motivate the budding entrepreneurs
	10.12.2015	A guest lecture on “Food Safety – as per Food Safety and Standards Act, 2006” was arranged for students in our college campus and the resource persons were Mr. K. Nagalingam (Food Safety Officer, Kilakarai), Mr. Valmuki (Food Safety Officer, Damudhi Block) and Mr. Krishna Kumar (Food Safety Officer, Kadaladi Block)
	14.03.2016	student stalls of healthy eatables, stationeries and garments was arranged to motivate the budding entrepreneurs
	19.03.2016	A training programme on jewel making was arranged for UG final year students. 30 students from various departments have participated in this programme
	24.04.2016	Co-ordinator of CED attended a one day orientation programme on the topic “Entrepreneurial Eco-system in Colleges” conducted by EDI,

		Chennai
2016 – 17	25.07.2016	Mehandi Competition has been conducted for UG students to find out the best mehandi designer and 36 students from various departments participated
	29.08.2016	An exhibition cum sale of products of Occupational Therapy Unit (A creation of mentally disabled persons), MS Chellamuthu Trust & Research Foundation, Madurai has arranged to motivate the entrepreneurial ability of mentally disabled persons. Students and staff from all Departments actively participated
	01.09.2016	To encourage students' entrepreneurial skill, stall was arranged for students in our college premises. Students from various departments actively participated and organized 27 stalls
	27.09.2016	Ms. C. Pandi Sasikala, Co-ordinator and Ms. M. Jeyanthi, Member of CED attended a "Top Management Orientation Workshop" on Entrepreneurship promotion in academic institutions organized by Entrepreneurial Development Institute, Chennai, at Thiagaraja Engineering college, Madurai as management representatives
	13.10.2016 to 15.10.2016	Ms. R. Sargunapathi, Librarian, Department of Library and Ms. Madheena Beevi, Tutor, Department of Islamic Studies have attended a three day Faculty Development Programme on Entrepreneurial promotion in academic institutions organized by Entrepreneurial Development Institute at Thiagaraja Engineering College, Madurai
	26.10.2016	Stall has been arranged to motivate the entrepreneurial ability of the alumnae and the private entrepreneurs
	27.12.2016 to 29.12.2016	A three days College bazaar was organised by Tamilnadu Corporation Development of Women in our college campus in order to provide handhold support for the sale of self-help group products and to improve awareness among students regarding entrepreneurship
	07.02.2017	Ms. C. Pandi Sasikala, Assistant Professor, Department of Commerce, (Co-coordinator of CED) has visited Gandhigram University, Dindugal, to strengthen the activities of Cell for Entrepreneur Development. On 13.02.2017, Ms. R. Sargunapathi, Librarian, Department of Library and Ms. Madheena Beevi, Tutor, Department of Islamic Studies (members of CED) had attended a review meeting on promotion of entrepreneurship in colleges at Thiagaraja Engineering college, Madurai
	20.02.2017	An orientation on "Entrepreneurship e-learning module" was organized and 15 students from the Department of Commerce and Business

	Administration registered their names for e-learning course.
01.03.2017	Ms. M. Jeyanthi, Assistant Professor, Department of Business Administration, had attended Bridge 2017 – Creating High Impact Placement and Incubation Centres organized by ICT Academy, Chennai
15.03.2017 to 01.04.2017	A training Programme on Salwar stitching was organized at Home Science Textile and Clothing lab. 17 students from various departments actively participated and Ms. Vishali, III B.Com served as a trainer
16.03.2017	16.03.2017 till last working day of this semester daily stall (Seasonal drinks) has been arranged by Ms. Jumana, I M.Com in our campus
18.03.2017	Stall was arranged near hostel building on PTA Governing body meeting day to motivate the entrepreneurial ability of the students, alumnae and private entrepreneurs
23.03.2017 and 24.03.2017	Ms. C. Pandi Sasikala, Assistant Professor, Department of Commerce (Co-ordinator, CED) and 33 student members of CED attended the Entrepreneurship Awareness Camp -2017, sponsored by Department of Science and Technology, Government of India, New Delhi at Mohamed Sathak Engineering College, kilakarai.
30.03.2017	Ms. C. Pandi Sasikala, Assistant Professor, Department of Commerce, (Co-ordinator, CED) visited Rural Training Centre at Karaikudi along with Principal mam to strengthen the activities of CED



29.08.2016 Exhibition cum sale of products of Occupational Therapy Unit



27.12.2016 to 29.12.2016 Three days College bazaar



20.02.2017 “Entrepreneurship e-learning module”



15.03.2017 to 01.04.2017 Training Programme on Salwar stitching

